

ORDER



Orders
Order / Rev: 705497
Alt Order #: 06268820
Product Desc: NRCC IE
Estimate: 2974
Flight Dates: 10/05/12 - 10/11/12
Original Date / Rev: 08/09/12 / 08/09/12
Order Type: Political

KXTV

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: National Media Research Planning
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: National Republican Cong. Committee
Demographic: A35-64
Product Codes: IS-Issue/Ballot,IS-Issue/Non
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/11/12	100	\$92,555.00	\$78,671.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	100	\$92,555.00	\$78,671.75	151.40
Totals	100	\$92,555.00	\$78,671.75	151.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KXTV	17%	\$92,555.00
Market	100%	\$544,441.18

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBSV	0%	\$0.00
KCRA	15%	\$81,666.18
KFTL	0%	\$0.00
KMAX	7%	\$38,110.88
KOVR	30%	\$163,332.35
KQCA	6%	\$32,666.47
KSPX	0%	\$0.00
KTXL	25%	\$136,110.29
KUVS	0%	\$0.00
KVIE	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KXTV	10/05/12	10/05/12	M-F 107xm-139xm M-F 107x-139x	CM	107am-139am	----F--	:30	1	\$150.00	P-3	0.30	NM	1	\$150.00
NWS10 RPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--			1			\$150.00		0.30			
E 2	KXTV	10/05/12	10/05/12		CM	11-1135p	----F--	:30	2	\$1,050.00	P-3	2.00	NM	2	\$2,100.00

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KXTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News10 @ 11pm										
				News10 @ 11pm										
				NWS 10 AT 11PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----F--		2		\$1,050.00		2.00				
E 3	KXTV	10/05/12	10/05/12	Nightline	CM	1135p-1206xm ----F--	:30	1	\$1,000.00	P-2	1.20	NM	1	\$1,000.00
				Nightline										
				ABC-NITELINE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----F--		1		\$1,000.00		1.20				
E 4	KXTV	10/05/12	10/05/12	M-F 4-5p	CM	4p-5p ----F--	:30	2	\$900.00	P-3	1.50	NM	2	\$1,800.00
				Ellen										
				ELLEN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----F--		2		\$900.00		1.50				
E 5	KXTV	10/05/12	10/05/12	M-F 5-6am	CM	5-6a ----F--	:30	2	\$190.00	P-3	0.50	NM	2	\$380.00
				News10 Good Morning @ 5am										
				NW10 GD MRN 5A/NW10 GDMRN 530										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----F--		2		\$190.00		0.50				
E 6	KXTV	10/05/12	10/05/12	M-F 6-7am	CM	6-7a ----F--	:30	2	\$375.00	P-3	0.80	NM	2	\$750.00
				News10 Good Morning @ 6am										
				NWS10 GOOD MRN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----F--		2		\$375.00		0.80				
E 7	KXTV	10/05/12	10/05/12	M-F 630-7p	CM	630-7p ----F--	:30	1	\$2,000.00	P-3	2.50	NM	1	\$2,000.00
				Jeopardy										
				JEOPARDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----F--		1		\$2,000.00		2.50				
E 8	KXTV	10/05/12	10/05/12	M-F 7-9am	CM	7-9a ----F--	:30	4	\$430.00	P-3	1.10	NM	4	\$1,720.00
				GMA 7-9am										
				GD MRN AMR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----F--		4		\$430.00		1.10				
E 9	KXTV	10/05/12	10/05/12	Fri Prime A	CM	8-9p ----F--	:30	2	\$2,500.00	P-2	3.10	NM	2	\$5,000.00
				Shark Tank										
				SHARK TANK										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----F--		2		\$2,500.00		3.10				
E 10	KXTV	10/08/12	10/08/12	M-F 107xm-139xm	CM	107am-139am M-----	:30	1	\$150.00	P-3	0.30	NM	1	\$150.00
				M-F 107x-139x										
				NWS10 RPT										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----		1		\$150.00		0.30				
E 11	KXTV	10/08/12	10/08/12	News10 @ 11pm	CM	11-1135p M-----	:30	2	\$1,050.00	P-3	2.00	NM	2	\$2,100.00
				News10 @ 11pm										
				NWS 10 AT 11PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----		2		\$1,050.00		2.00				
E 12	KXTV	10/08/12	10/08/12	Nightline	CM	1135p-1206xm M-----	:30	1	\$1,000.00	P-2	1.20	NM	1	\$1,000.00
				Nightline										
				ABC-NITELINE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----		1		\$1,000.00		1.20				
E 13	KXTV	10/08/12	10/08/12	M-F 4-5p	CM	4p-5p M-----	:30	2	\$900.00	P-3	1.50	NM	2	\$1,800.00
				Ellen										
				ELLEN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----		2		\$900.00		1.50				
E 14	KXTV	10/08/12	10/08/12		CM	5-6a M-----	:30	2	\$190.00	P-3	0.50	NM	2	\$380.00

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M-F 5-6am News10 Good Morning @ 5am NW10 GD MRN 5A/NW10 GDMRN 530														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				2	\$190.00		0.50			
E 15	KXTV	10/08/12	10/08/12	M-F 6-7am News10 Good Morning @ 6am	CM	6-7a M-----	:30	2	\$375.00	P-3	0.80	NM	2	\$750.00
NWS10 GOOD MRN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				2	\$375.00		0.80			
E 16	KXTV	10/08/12	10/08/12	M-F 630-7p Jeopardy	CM	630-7p M-----	:30	1	\$2,000.00	P-3	2.50	NM	1	\$2,000.00
JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$2,000.00		2.50			
E 17	KXTV	10/08/12	10/08/12	M-F 7-730p Wheel	CM	7-730p M-----	:30	1	\$2,100.00	P-2	2.10	NM	1	\$2,100.00
WHEEL-FORTNE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$2,100.00		2.10			
E 18	KXTV	10/08/12	10/08/12	M-F 7-9am GMA 7-9am	CM	7-9a M-----	:30	4	\$430.00	P-3	1.10	NM	4	\$1,720.00
GD MRN AMR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				4	\$430.00		1.10			
E 19	KXTV	10/06/12	10/06/12	News10 @ 11pm News10 @ 11pm	CM	11-1135p -----S-	:30	2	\$1,050.00	P-3	1.70	NM	2	\$2,100.00
NWS 10 AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				2	\$1,050.00		1.70			
E 20	KXTV	10/06/12	10/06/12	ABC College Football - RM Prime Games	CM	M-SU 4-9p -----S-	:30	2	\$3,000.00	P-4	3.80	NM	2	\$6,000.00
SAT NT FTB														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				2	\$3,000.00		3.80			
E 21	KXTV	10/06/12	10/06/12	Sat 7-8a Good Morning America	CM	7-8a -----S-	:30	2	\$300.00	P-3	0.70	NM	2	\$600.00
GD MRN-SAT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				2	\$300.00		0.70			
E 22	KXTV	10/06/12	10/06/12	News10 Special Edition CM News10 Special Edition	CM	Prime Various (8:30 PM-9:00 PM) -----S-	:30	2	\$2,000.00	P-4	3.00	NM	2	\$4,000.00
NWS FOLO FTBL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				2	\$2,000.00		3.00			
E 23	KXTV	10/07/12	10/07/12	News10 @ 11pm News10 @ 11pm	CM	11-1135p -----S	:30	2	\$1,050.00	P-3	2.00	NM	2	\$2,100.00
NWS 10 AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				2	\$1,050.00		2.00			
E 24	KXTV	10/07/12	10/07/12	News10 @ 5pm Sun News10 @ 5pm Sun	CM	5-530p -----S	:30	1	\$375.00	P-4	0.70	NM	1	\$375.00
NWS 10 AT 5.00														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$375.00		0.70			
E 25	KXTV	10/07/12	10/07/12	Sun 7-8a Good Morning America	CM	7-8a -----S	:30	2	\$300.00	P-3	0.70	NM	2	\$600.00
GD MRN-SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				2	\$300.00		0.70			
E 26	KXTV	10/07/12	10/07/12		CM	8-9a -----S	:30	2	\$340.00	P-3	1.10	NM	2	\$680.00

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KXTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sun News 8-9a News10 Sun @ 8a										
				NWS10 GOOD MRN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				2	\$340.00		1.10			
E 27	KXTV	10/11/12	10/11/12	M-F 107xm-139xm M-F 107x-139x	CM	107am-139am ---T---	:30	1	\$150.00	P-3	0.30	NM	1	\$150.00
				NWS10 RPT										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$150.00		0.30			
E 28	KXTV	10/11/12	10/11/12	News10 @ 11pm News10 @ 11pm	CM	11-1135p ---T---	:30	2	\$1,050.00	P-3	2.00	NM	2	\$2,100.00
				NWS 10 AT 11PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				2	\$1,050.00		2.00			
E 29	KXTV	10/11/12	10/11/12	Nightline Nightline	CM	1135p-1206xm ---T---	:30	1	\$1,000.00	P-2	1.20	NM	1	\$1,000.00
				ABC-NITELINE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$1,000.00		1.20			
E 30	KXTV	10/11/12	10/11/12	M-F 4-5p Ellen	CM	4p-5p ---T---	:30	2	\$900.00	P-3	1.50	NM	2	\$1,800.00
				ELLEN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				2	\$900.00		1.50			
E 31	KXTV	10/11/12	10/11/12	M-F 5-6am News10 Good Morning @ 5am	CM	5-6a ---T---	:30	2	\$190.00	P-3	0.50	NM	2	\$380.00
				NW10 GD MRN 5A/NW10 GDMRN 530										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				2	\$190.00		0.50			
E 32	KXTV	10/11/12	10/11/12	M-F 6-7am News10 Good Morning @ 6am	CM	6-7a ---T---	:30	2	\$375.00	P-3	0.80	NM	2	\$750.00
				NWS10 GOOD MRN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				2	\$375.00		0.80			
E 33	KXTV	10/11/12	10/11/12	M-F 630-7p Jeopardy	CM	630-7p ---T---	:30	1	\$2,000.00	P-3	2.50	NM	1	\$2,000.00
				JEOPARDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$2,000.00		2.50			
E 34	KXTV	10/11/12	10/11/12	M-F 7-730p Wheel	CM	7-730p ---T---	:30	1	\$2,100.00	P-2	2.10	NM	1	\$2,100.00
				WHEEL-FORTNE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$2,100.00		2.10			
E 35	KXTV	10/11/12	10/11/12	M-F 7-9am GMA 7-9am	CM	7-9a ---T---	:30	4	\$430.00	P-3	1.10	NM	4	\$1,720.00
				GD MRN AMR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				4	\$430.00		1.10			
E 36	KXTV	10/09/12	10/09/12	M-F 107xm-139xm M-F 107x-139x	CM	107am-139am -T-----	:30	1	\$150.00	P-3	0.30	NM	1	\$150.00
				NWS10 RPT										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$150.00		0.30			
E 37	KXTV	10/09/12	10/09/12	News10 @ 11pm News10 @ 11pm	CM	11-1135p -T-----	:30	2	\$1,050.00	P-3	2.00	NM	2	\$2,100.00
				NWS 10 AT 11PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				2	\$1,050.00		2.00			
E 38	KXTV	10/09/12	10/09/12		CM	1135p-1206xm -T-----	:30	1	\$1,000.00	P-2	1.20	NM	1	\$1,000.00

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				Nightline										
				Nightline										
				ABC-NITELINE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$1,000.00		1.20			
E 39	KXTV	10/09/12	10/09/12	M-F 4-5p Ellen	CM	4p-5p -T-----	:30	2	\$900.00	P-3	1.50	NM	2	\$1,800.00
				ELLEN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				2	\$900.00		1.50			
E 40	KXTV	10/09/12	10/09/12	M-F 5-6am News10 Good Morning @ 5am	CM	5-6a -T-----	:30	2	\$190.00	P-3	0.50	NM	2	\$380.00
				NW10 GD MRN 5A/NW10 GDMRN 530										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				2	\$190.00		0.50			
E 41	KXTV	10/09/12	10/09/12	M-F 6-7am News10 Good Morning @ 6am	CM	6-7a -T-----	:30	2	\$375.00	P-3	0.80	NM	2	\$750.00
				NWS10 GOOD MRN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				2	\$375.00		0.80			
E 42	KXTV	10/09/12	10/09/12	M-F 630-7p Jeopardy	CM	630-7p -T-----	:30	1	\$2,000.00	P-3	2.50	NM	1	\$2,000.00
				JEOPARDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$2,000.00		2.50			
E 43	KXTV	10/09/12	10/09/12	M-F 7-730p Wheel	CM	7-730p -T-----	:30	1	\$2,100.00	P-2	2.10	NM	1	\$2,100.00
				WHEEL-FORTNE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$2,100.00		2.10			
E 44	KXTV	10/09/12	10/09/12	M-F 7-9am GMA 7-9am	CM	7-9a -T-----	:30	4	\$430.00	P-3	1.10	NM	4	\$1,720.00
				GD MRN AMR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				4	\$430.00		1.10			
E 45	KXTV	10/10/12	10/10/12	Wed Prime C Nashville	CM	10-11p --W----	:30	2	\$2,700.00	P-3	4.90	NM	2	\$5,400.00
				NASHVILLE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				2	\$2,700.00		4.90			
E 46	KXTV	10/10/12	10/10/12	M-F 107xm-139xm M-F 107x-139x	CM	107am-139am --W----	:30	1	\$150.00	P-3	0.30	NM	1	\$150.00
				NWS10 RPT										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$150.00		0.30			
E 47	KXTV	10/10/12	10/10/12	News10 @ 11pm News10 @ 11pm	CM	11-1135p --W----	:30	2	\$1,050.00	P-3	2.00	NM	2	\$2,100.00
				NWS 10 AT 11PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				2	\$1,050.00		2.00			
E 48	KXTV	10/10/12	10/10/12	Nightline Nightline	CM	1135p-1206xm --W----	:30	1	\$1,000.00	P-2	1.20	NM	1	\$1,000.00
				ABC-NITELINE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$1,000.00		1.20			
E 49	KXTV	10/10/12	10/10/12	M-F 4-5p Ellen	CM	4p-5p --W----	:30	2	\$900.00	P-3	1.50	NM	2	\$1,800.00
				ELLEN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				2	\$900.00		1.50			
E 50	KXTV	10/10/12	10/10/12		CM	5-6a --W----	:30	2	\$190.00	P-3	0.50	NM	2	\$380.00

Order / Rev: 705497
 Alt Order #: 06268820
 Flight Dates: 10/05/12 - 10/11/12

Advertiser: National Republican Cong. Committee
 Product Desc: NRCC IE
 Estimate: 2974

KXTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5-6am News10 Good Morning @ 5am NW10 GD MRN 5A/NW10 GDMRN 530														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----				2	\$190.00		0.50			
E 51	KXTV	10/10/12	10/10/12	M-F 6-7am News10 Good Morning @ 6am	CM	6-7a --W----	:30	2	\$375.00	P-3	0.80	NM	2	\$750.00
NWS10 GOOD MRN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----				2	\$375.00		0.80			
E 52	KXTV	10/10/12	10/10/12	M-F 630-7p Jeopardy	CM	630-7p --W----	:30	1	\$2,000.00	P-3	2.50	NM	1	\$2,000.00
JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----				1	\$2,000.00		2.50			
E 53	KXTV	10/10/12	10/10/12	M-F 7-9am GMA 7-9am	CM	7-9a --W----	:30	4	\$430.00	P-3	1.10	NM	4	\$1,720.00
GD MRN AMR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----				4	\$430.00		1.10			
E 54	KXTV	10/10/12	10/10/12	Wed Prime A Middle/Suburgatory	CM	8-9p --W----	:30	2	\$1,950.00	P-3	3.00	NM	2	\$3,900.00
MIDDLE/SUBURG														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----				2	\$1,950.00		3.00			
E 55	KXTV	10/10/12	10/10/12	Wed Prime B Modern Family/Neighbors	CM	9-10p --W----	:30	1	\$6,000.00	P-3	6.40	NM	1	\$6,000.00
MOD FAM/NEIGHBORS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----				1	\$6,000.00		6.40			
												Totals	100	\$92,555.00